

Instructions for Contributors

The purpose of the CHS blog – <u>The Drift Fence</u> – is to facilitate information sharing and learning about Canadian herpetology and other topics of interest to the Canadian herpetological community.

If you are interested in contributing to *The Drift Fence*, please review the following guidelines and submit blogs to info@canadianherpetology.ca in MS Word format with all images submitted as separate ipeg files.

- Submissions should be related to herpetology, with a focus on Canadian species and projects when possible. However, herpetology-focused travelogues and summaries or stories about work being carried out abroad are also welcome. Example topics include:
 - Interesting observations or stories from the field
 - Summary of current research, conservation projects or events
 - Instructional information ("how to...")
 - Opinions/perspectives on current issues relevant to Canadian herpetology
 - Natural history information about Canadian herpetofauna
 - Herpetology-focused travelogues
- Content should be appropriate for a public audience (grade 8 education); use simple language, avoid the use of jargon, and define scientific or technical terms.
- The tone and writing style should lean toward creative/conversational rather than technical; content should be concise, interesting and impactful to hold the audience's attention.
- Try not to exceed 1,000 words; consider breaking longer blogs into multiple shorter blogs.
- Include lots of photographs or other visuals, when possible.
- Video blogs are also welcome, provided they are of suitable audio/video quality.